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NEWS RELEASE

Oct. 22, 2008

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COT TO SHOWCASE FUEL-EFFICIENT PETERBILT TRUCK

MISSOULA –

The University of Montana College of Technology will help Montana Peterbilt unveil its new hybrid truck on Wednesday, Oct. 29.

The new Peterbilt Model 335 Hybrid Electric medium truck will be introduced at 1 p.m. at the COT's West Campus, located at 3639 South Ave. W. The event is free and open to the public.

The new truck is capable of reducing fuel consumption by 50 percent for certain applications, significantly reducing the emission of greenhouse gases. It also is eligible for up to \$12,000 in U.S. federal tax incentives.

In addition to an overview of all Peterbilt hybrid products, the event will offer a discussion of Montana Peterbilt's affiliation with the Environmental Protection Agency's SmartWay Program, which identifies products and services that reduce transportation-related emissions.

Kevin Gustainis, owner of Montana Peterbilt, and Jim Ziti, director of vocational sales for Peterbilt Motors Co., will give presentations and discuss the company's overall efforts to reduce its carbon footprint.

For more information, call Rod Frost, director of the COT's Heavy Equipment Operation

program, at 406-243-7643.

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